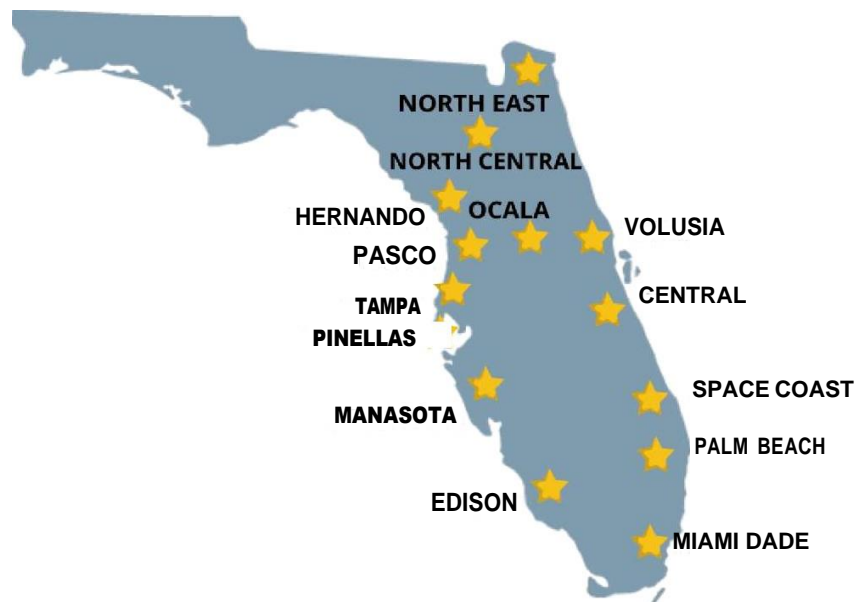

Choices, Challenges & Opportunities...



*Annual Conference & Election of Officers
CE Classes & Table-Top Showcase*

November 4-5, 2021

Bilmar Beach Resort
10650 Gulf Blvd.
Treasure Island, FL 33706



“Florida’s Electrical Industry Leader”



Electrical Council of Florida Fall Conference Election & Installation of Officers

You are invited to join ECF at the Bilmar Beach Resort along one of the Gulf Coast's most beautiful beaches on Treasure Island Florida for this year's Fall Conference. Spend the day participating in CE classes, the budget workshop, networking and attending business meetings. There's lots to do and see while you're here, so plan to stay an extra day or two! The Bilmar Beach Resort offers guests an exceptional opportunity to enjoy the resort's beaches, restaurants, fishing, site seeing, shopping, museums and a full range of water sports.

This year we will have a day of CE Classes (4 -6 hours) and a Table-Top Supplier Showcase where you can meet with suppliers and manufacturers and learn about the latest products and tools on the market. During the business meetings attendees will have time to talk about and share the many challenges ECF and our local chapters have faced throughout this difficult pandemic crisis year. It will be an open forum discussion for local chapters to share specific issues that members can brainstorm together to offer suggestions, solutions and new ideas to make changes that will help all ECF's chapters be more successful.

Schedule of Events

Thursday, November 4th – CE Classes & Table-Top

8:00 a.m. – 11:30 a.m.	Breakfast & CE Classes
11:30 a.m. – 1:30 p.m.	Lunch & Table-Top Show
1:30 p.m. – 4:30 p.m.	CE Classes Continued
4:30 p.m. – 6:30 p.m.	Dinner & Table-Top Show Continued
6:30 p.m. – 7:30 p.m.	Exhibitor Breakdown

Friday, November 5th – Business Meetings

8:30 a.m. – 9:00 a.m.	Breakfast
9:00 a.m. – 10:00 a.m.	ECAP Meeting
10:15 a.m. – 11:45 a.m.	Budget Workshop
12:00 p.m. – 12:45 p.m.	Lunch
1:00 p.m. – 2:30 p.m.	Executive Committee Meeting
2:30 p.m. – 3:00 p.m.	Board of Directors Meeting
6:00 p.m. – 8:30 p.m.	Dinner with Annual Meeting, Election and Installation of Officers

ECF Full Conference:

\$225 ECF Members
\$395 Non-Members
\$325 Exhibitors
\$175 Spouses & Guests
\$75 Children under 12

Thursday Only:

\$125 ECF Members
\$295 Non-Members

Friday Only:

\$125 ECF Members
\$150 Non-Members



2021 Choices, Challenges & Opportunities Fall Conference

ECF can't wait to share beautiful Treasure Island, which is a tiny bit of paradise along Florida's Gulf Coast. The Tocobaga and Timucua Native American tribes settled in small communities along the white sand beaches, fished, hunted and literally lived off the land and sea when they arrived here in pre-historic times around 300 CE. They traded with other Native American tribes in the area until the arrival of Pánfilo de Narváez in 1528. The Spanish brought disease and hostility with them before they left the area in search of gold.

Treasure Island got its name early in the 20th century, after several property owners attempted to boost sales of the properties being developed on the island by first burying and then pretending to discover a couple of wooden chests on the beach around 1915. After claiming the chests were filled with treasure, the news of the discovery quickly spread and people began calling the island Treasure Island.

A major "Great Gale" in 1848 carved out John's Pass on the island's north end and split off two smaller islands, called the Isle of Palms and Isle of Capri. Treasure Island saw a surge in residential and hotel construction following World War II through the 1950s. Like many beach communities, hotels, motels and tourist attractions soon followed. Continued growth in Pinellas County along the Gulf Coast has helped Treasure Island create a thriving entertainment and restaurant scene in its downtown and along the beach in addition to a solid core of businesses and services.

As part of your Bilmar Beach Resort reservation, guests who attend the ECF Conference on Thursday and Friday Nov 4 - 5 will receive the following amenity package from the Bilmar for your enjoyment.

Bilmar Beach Resort Guest Amenity Package for ECF Guests Thursday and Friday Nov 4 – 5, 2021.

Parking and WIFI fee. (\$15 value)

\$ 5.00 Welcome Certificate for Beach Bar*

Daily Kayak & Paddle Board Usage*

Children's Welcome Gift

Kid's Eat Breakfast Free* (age 12 and under)

Beach Chair 2-Per Room Per Day *

In-Room Safe Warranty

In-Room Bottled Waters upon Arrival Domestic

Long Distance and Local Phone Calls

Early Riser Coffee Service in Lobby

Fruit Water in Lobby

Morning Newspaper

Sundeck Recreation Games & Family Board Games

Lobby Business Center & Boarding Passes

Beach Cruisers Usage Upon Availability

* Pass Required: See Front Desk Agent

Choices, Challenges & Opportunities ECF Fall Conference

Hotel Reservation Information

Bilmar Beach Resort

10650 Gulf Blvd.

Treasure Island, Florida 33706

ECF has reserved a block of rooms for the ECF Fall Conference on November 4th & 5th. There are several room options available to you. **The ECF Group Attendee Code is: [ec21](#)**. You can make your hotel reservations by calling the hotel at **[727-360-5531](#)** or you can **[click here](#)** to reserve your room(s) **online**.

<u>Room Choices</u>	<u>Thursday</u> <u>Nov. 4</u>	<u>Friday</u> <u>Nov. 5</u>	<u>Saturday</u> <u>Nov. 6</u>
Shells Building - Beachfront Traditional Room with two Queen Beds	\$119.00 + 13% tax	\$149.00 + 13% tax	\$149.00 + 13% tax
Beaches Building - Beachfront Premium Queen Studio with two beds, Kitchen & Balcony	\$149.00 + 13% tax	\$179.00 + 13% tax	\$179.00 + 13% tax
Beaches Building - Beachfront Premium King Studio with Kitchen & Balcony	\$149.00 + 13% tax	\$179.00 + 13% tax	\$179.00 + 13% tax

Check in time is 4:00 p.m. Check out time is 11:00 a.m.

The deadline for registering at the hotel for Thursday & Friday night is **October 6, 2021**.

If you plan to stay over on Saturday night, the deadline for registration is **October 6, 2021**. After that date, if rooms are available, they will be subject to regular rates. Please book early if you plan to stay on Saturday night.

Please note: Guests staying Saturday night will be responsible for the \$15.00 per night Parking & WIFI fee **OR** the \$25.00 per night Amenity fee in addition to the 13% room tax.



Beachfront Traditional
2 Bed Queen



Premium Queen Studio
with Kitchen & Balcony



Premium King Studio
with Kitchen & Balcony

Electrical Council of Florida ● P. O. Box 457 ● Land O' Lakes, Florida 34639
Phone: 813-885-9605 ● E-mail: staff@ecf-fl.org ● website: www.ecf-fl.org

"Florida's Electrical Industry Leader"

Choices, Challenges & Opportunities



2021 ECF Conference Registration Form

Your Name: _____ Title: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

Others in my party who will be attending:

Spouse: _____
Guest: _____
Guest: _____
Guest: _____

**Full Registration includes Breakfast, Lunch & Dinner both days, CE Classes, Table-Top Showcase and all Business Meetings including the Installation Dinner.*

Thursday or Friday only Registrations include Breakfast, Lunch & Dinner and all other activities of **that day.*

**Exhibitor Registration includes Breakfast, Lunch & Dinner for 2 people and a 6 ft skirted table on Thursday.*

Please indicate the number of attendees next to the appropriate registration type(s)

ECF Full Conference:	Thursday Only:	Friday Only:
\$225 ECF Members x _____	\$125 ECF Members x _____	\$125 ECF Members x _____
\$395 Non-Members x _____	\$295 Non-Members x _____	\$150 Non-Members x _____
\$175 Spouses & Guests x _____	\$325 Exhibitors x _____	
\$75 Children under 12 x _____		

- Invoice Me Will Pay at Door Check Enclosed
 I have special needs, please contact me at the number above.

Please fill out the ECF Registration Form and return it to the ECF Office no later than October 6, 2021. Questions? please call the ECF Office at 813-885-9605. Cancellations received after October 15, 2021 will be charged a \$50 Cancellation Fee per person. You can also register and pay for the Conference online at www.ecf-fl.org.

Want to help us make the conference a great success and see your name in print?

Please click the following link to check out our many budget friendly [Sponsorship Opportunities](#)

Electrical Council of Florida ● P. O. Box 457 ● Land O' Lakes, Florida 34639
Phone: 813-885-9605 ● E-mail: staff@ecf-fl.org ● website: www.ecf-fl.org

"Florida's Electrical Industry Leader"

Bilmar BEACH RESORT

A Quick Look around the Hotel...



See you at the ECF Conference on November 4 - 5, 2021!