

## WEBINAR INVITATION



## Risk Managing Your Fleet – Leadership and Changing Behavior

Tuesday, October 6, 2020 (1 PM CT)

45 minutes | Complimentary | Advance registration required

Driving-related incidents continue to be a massive problem for businesses and our society as a whole. With a fresh approach toward the continued efforts to reduce driving-related incidents, the presentation discusses the role of leadership within a company, and how that relates to changing/improving driving behaviors. Join us for this webinar, and we will give you some unique concepts to take back to your businesses to fine-tune and implement. Do not wait for a tragedy to take action. Commit to making a difference right now.



## WHO SHOULD ATTEND

- Risk Managers
- Operations Managers
- HR Professionals
- Owners/Operators
- Fleet Managers

## WHAT YOU WILL LEARN

- Why we still need to talk about driving
- Why leaders have an opportunity (or obligation) to effect positive change
- What the "human element" is, and why it matters most
- Specific strategies for changing/improving behavior within the context of fleet/driver management
- Why you need to take action now

After registering, you will receive a confirmation email and calendar appointment. *You may access this and other webinars on federatedinsurance.com*.